

DISCOVER MY SKILLS & EXPERIENCES.

EXPERIENCE

Product Designer

UFP Industries
Grand Rapids, MI
Summer 2024–Present

Leading user experience design efforts for TrussTrax; a product within UFPI's construction segment that helps internal and external users manage jobs and track deliveries.

Senior UX Designer

Meijer / Otterbase
Grand Rapids, MI
Winter 2019–Winter 2024

Created a digital design system for meijer.com and the Meijer app following brand guidelines and web content accessibility guidelines that involved creating high fidelity screens, prototyping, and implementation with development teams.

Freelance Graphic Designer

Alex Johnson Design
Holland, MI
Winter 2018–Winter 2019

Designed memorable user experiences through a variety of print and digital projects that involve strategy, design, and problem solving.

Graphic Designer

Next Creative, Co.
Holland, MI
Summer 2018

Worked on brand strategy, stationery materials, PowerPoints, print advertisements, logo illustrations, website/application planning & design.

EDUCATION

Ferris State University

Big Rapids, MI
Fall 2012–Spring 2016
Bachelor of Science, Graphic Design

INVOLVEMENT

AIGA West Michigan

2014–Present

AIGA Ferris State University Student Group

2014–2016

CUSP Conference

Fall 2015
Volunteered to help with set-up, registration, way-finding, and take-down.

Ferris State Club Hockey

Fall 2012–Spring 2015
Vice President, 2014–2015
GMHL All-Star, 2013 & 2015

SKILLS

UX/UI Design
HTML & CSS
Web Accessibility
SAFe Agile Trained
Typography
Planning & Process
Client Communication
Brand Identity
Event Coordination
Packaging Design
Print Production
Digital Photography

TOOLS

Figma
Sketch
Adobe XD
Miro
Azure DevOps
Sharepoint
UserZoom
InVision
Abstract
Zeplin
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Office
Microsoft Teams
Microsoft Outlook
Slack
Airtable

ALEX JOHNSON

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