

# DISCOVER MY SKILLS & EXPERIENCES.

## EXPERIENCE

### User Experience Designer

Meijer / Otterbase  
Grand Rapids, MI  
Winter 2019–Winter 2024

Created a digital design system for meijer.com and the Meijer app following brand guidelines and web content accessibility guidelines that involved creating high fidelity screens, prototyping, and implementation with development teams.

### Freelance Graphic Designer

alexjohnson.design  
Holland, MI  
Winter 2018–Winter 2019

Designed memorable user experiences through a variety of print and digital projects that involve strategy, design, and problem solving.

### Contract Graphic Designer

Next Creative, Co.  
Holland, MI  
Summer 2018

Worked on brand strategy, stationery materials, PowerPoints, print advertisements, logo illustrations, website/application planning & design.

### Designer

Multiple, Inc.  
Chicago, IL  
Fall 2016–Winter 2018

Led a variety of print and web design projects that involved research, strategy, design collaboration, client communication, print production and web development.

## EDUCATION

### Ferris State University

Big Rapids, MI  
Fall 2012–Spring 2016  
Bachelor of Science, Graphic Design

## INVOLVEMENT

### AIGA West Michigan

2014–Present

### AIGA Ferris State University Student Group

2014–2016

### CUSP Conference

Fall 2015  
Volunteered to help with set-up, registration, way-finding, and take-down.

### Ferris State Club Hockey

Fall 2012–Spring 2015  
Vice President, 2014–2015  
GMHL All-Star, 2013 & 2015

## SKILLS

UX/UI Design  
HTML & CSS  
Web Accessibility  
SAFe Agile Trained  
Typography  
Planning & Process  
Client Communication  
Brand Identity  
Event Coordination  
Packaging Design  
Print Production  
Digital Photography

## TOOLS

Figma  
Sketch  
Adobe XD  
Miro  
Azure DevOps  
Sharepoint  
UserZoom  
InVision  
Abstract  
Zeplin  
Adobe Photoshop  
Adobe Illustrator  
Adobe InDesign  
Microsoft Office  
Microsoft Teams  
Microsoft Outlook  
Slack  
Airtable

## ALEX JOHNSON

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